

CLL Governance Meeting Minutes from

Monday, March 4, 2024

Montgomery Room - Clubhouse 1 at 10 a.m.

Attendance in Person - John Feldmann, JoAnn Gellman, Kathleen Healy, Jim Roddy, Fred Shapiro, Savitri Taneja, Anne Martin, Peter Gorham, and Paul Levy.

Attendance via Zoom - Judy Frumkin and Max Eghbal.

The meeting was called to order by John Feldmann at 10 a.m.

Minutes of the February 5, 2024 meeting were approved with one change.

Treasurer's Report/Budget - Savitri Taneja - The beginning balance was \$6,999.83. Savitri Taneja issued two checks – check #1001 in the amount of \$94.80 to Leisure World for photocopying and check #1002 in the amount of \$68.90 to Murray and Heister for the July 4th banners. Both checks cleared the bank. The ending balance is \$6,836.13.

M&T Bank charged \$3 for a paper statement. Savitri Taneja had the bank reverse the charge and changed to a paperless account.

Curriculum Committee Report - JoAnn Gellman -

Janet Danziger - Update on Window Box - no update.

Peter Gorham - Update on AICS - the fourth session was canceled due to the snow and has been rescheduled for Saturday, March 9, 2024. The course has received positive feedback and the possibility of offering the course again is under consideration. However, it will take time and planning. There are some complications with holding courses on Saturdays as there is limited Lifestyle technical support and their office does not open until 10 a.m.

Harriet Gordon - Bulk Email Update - Harriet Gordon was not in attendance and she will update the Board at the April 2024 meeting.

The Commission on Common Ownership Communities (CCOC) - John Feldmann stated that this is an on-line course offered twice a month. He would like CLL to publish an article about the course in the Leisure World newspaper and send an E-blast out to the membership. JoAnn Gellman will send the information to Fred Shapiro so he can prepare the article.

Alexandria Michaels – Rossmoor Art Guild (RAG) - “Picasso & Braque” - JoAnn Gellman reported that RAG has their own classroom and operates independently of the Lifestyle Department. Alexandria Michaels is requesting \$50 for her instruction. John Feldmann will use

the President's account to purchase an Amazon gift card. This event will not be co-sponsored. JoAnn Gellman wanted to thank Harriet Gordon for scheduling Alexandria Michaels.

Judy Frumkin - Spanish classes - both Zoom classes resumed on January 10, 2024. Any potential new student may contact Judy Frumkin regarding admittance to her ongoing classes. No article will be sent to the newspaper.

Manito S. Taneja - Asian Indians for Community Service, Inc. (AICS) - "Training for Pain Sufferers" - a six-week course - started Saturday, January 27, 2024.

Jim Roddy - "Lost Worlds of South America - Part 2 of 2", will be held Tuesdays starting March 12 through April 16, 2024. To date, there are only five registrants. Kathy Healy will send an E-Blast to the CLL membership as a reminder that there is still time to register.

Tom Conger - "Elements of Geography" - on Wednesdays from April 24 through May 22, 2024 at 1 p.m.

Cynthia Izuno Macri MD., FACS, FACOG; CAPT MC USN (Ret.) - "Japanese Internment" - on Tuesday, May 21, 2024 at 10 a.m. - room to be determined.

Dr. Odile Brunette ED.D. and Ms. Marcia Pruzan - The Commission on Aging - "Programs and Services for Older Adults in Montgomery County" - Tuesday, April 30, 2024 at 10 a.m. in Clubhouse 2 Auditorium.

Diana Varela - "Social Security Agency Answers Your Questions" - June 5, 2024 at 2 p.m. in Clubhouse 2 Auditorium. JoAnn Gellman stated that CLL requested questions from the membership. Diana Varela will prepare her presentation to address the submitted questions. Max Eghbal mentioned that the spousal benefit changes would be an important topic to be included.

Events Committee - Fred Shapiro - the following are scheduled starting in March 2024 and are published in the Leisure World newspaper:

Ellen Sirkis - "Help Yourself to Better Health" - Wednesday, March 6, 2024 at 10 a.m. in Clubhouse 1.

Dr. David Sohn - "A Global Vision Beyond the American Dream" - Tuesday, March 26, 2024 from 2 p.m. to 4 p.m. in Clubhouse 2 Auditorium.

Dr. Latonya Dunlow (Premier Health) - "Technology, Longevity and Better Health" - Wednesday, March 27, 2024 at 11 a.m. in Clubhouse 2 Auditorium.

Aaron Navarro - "We are Not Alone - Part II" - Monday, May 6, 2024 at 2 p.m. in Clubhouse 2 Auditorium.

Website - Kathy Healy/John Feldmann - Kathy Healy and John Feldmann continue to update information on the website.

Membership Software - Kathy Healy – there are 750 members. Kathy Healy sent out six membership emails in February 2024.

Financial Plan Ad Hoc Committee - Paul Eisenhour - Paul Eisenhour was not able to attend. Peter Gorham provided the following information for discussion:

- Is CLL a club or a growing organization?
- If it is a club - we do what we can with limited time.
- If it is an organization, it will require investment, time, and commitment.
- CLL needs to determine the real needs of an organization and roles defined.
- There are three identifiable problems - money, people power, and planning or a lack thereof.

The CLL website needs to be updated. CLL could post a request for website redesign assistance with the Montgomery County Volunteer Center. The preference also would be to move to a much-improved E-blast capability for membership communications. Judy Frumkin will reach out to a Leisure World resident currently serving with the Democratic Club. He is a media professional and has worked with the Democratic Club on their website. Judy Frumkin will ask if he will assist CLL. Anne Martin stated that it would be a good investment to update the CLL website and it should be a high priority, if not our number one priority.

The Board reviewed the CLL Strategic Plan Goals Recommendations submitted by Paul Eisenhour. Anne Martin suggested the word "manpower" be changed to "personnel" and questioned if there would be any perceived issues with using the word "business". Peter Gorham stated "business" could be changed to "service organization". Judy Frumkin agreed that she did not care for the term "business" as it changes CLL's outlook. Paul Levy stated that we do not need to get into semantics and that CLL needs to define our short- and long-term goals and ensure that they are revisited. Anne Martin reminded us that CLL is not chartered to make a profit and Peter Gorham agreed.

Anne Martin inquired how CLL can accomplish item #7 "Track membership, course expenses" without the assistance and cooperation from the Lifestyle Department. John Feldmann stated that he would like the ability to reserve the classroom on-line and have access to the class registration list. Anne Martin reiterated that without Lifestyle Department's assistance, item #7 will be difficult to accomplish.

John Feldmann suggested that CLL consider implementing a yearly \$5 membership fee. Anne Martin stated that several Leisure World Clubs and Organizations charge yearly fees of \$5 to \$10. Max Eghbal agreed with the \$5 to \$10 fee range as those amounts should not place a huge burden on the members. John Feldmann stated another option would be for CLL to ask the members for a yearly donation.

Paul Levy asked John Feldmann what specifically did he want the Strategic Planning Committee to report on at next month's meeting. John Feldmann replied that he wants the committee to recommend what CLL should be doing right now. Peter Gorham stated that we first need a very basic design for our media presence and assess how we communicate in print and via the website – and the simpler the product, the better. We need help moving forward on our website and email and then determine the costs of doing so. There is a problem with a lack of people with spare time to volunteer which limits our progress. John Feldmann will prepare a list of needs and send to Paul Eisenhaur.

Peter Gorham stated that the CLL bylaws are confusing and should be simplified. John Feldmann requested that Peter Gorham conduct a review of the bylaws and forward his comments to the Board. John Feldmann will send Peter Gorham the bylaw document.

John Feldmann would like to see live updates of Leisure World news via Zoom with a regularly scheduled day and time. Paul Levy suggested having Leisure World news provide a one-time presentation on how to submit articles and want ads, etc. Anne Martin thought the Zoom would be beneficial for any residents with a sight impairment and the presentation would be helpful to other Leisure World Clubs and Organizations.

John Feldmann would like for CLL to host a "Question and Answer" forum with Jim Rudnick, Transportation and Security Director. It could be held on Zoom and in-person. JoAnn Gellman suggested that the forum be recorded and presented on the Leisure World channel. John Feldmann has requested numerous times for John Zuk from Physical Properties to present for CLL, but he has yet to respond. It was also suggested that the new Lifestyle Director and Chief Financial Officer be invited. John Feldmann will try to organize the forum for a date in June 2024.

New Business -

Meeting Minutes and Past Classes - how many should remain active on the website? The Board agreed that one year of meeting minutes should remain active on the CLL website. John Feldmann will make a CD with 2023 board minutes to be stored in the filing cabinet in Clubhouse 2.

Elections Committee - Judy Frumkin - Judy Frumkin reached out to all current directors. At this time, there will be one director position and three officer positions open - President, Vice-President, and Secretary.

Good and Welfare - no update.

The meeting was adjourned at 11:12 a.m.

Next Meeting - Monday, April 8, 2024 at 10 a.m. in the Montgomery Room.

Minutes by Kathleen Healy